

LOOSINÉ VARTANI

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loosine.com



OBJECTIVE

Focused on creating meaningful experiences through design and paying attention to detail. Ultimately striving to make complicated topics simple.



EDUCATION

Master of Urban & Regional Planning: Urban Design | UCLA & UC BERKELEY

2012-2014

Visiting Scholar at UC Berkeley 2013-2014. Received Masters from UCLA. Digital Humanities Certificate.

Bachelor of Arts: Architectural Studies | UCLA

2007-2011

Major in Architectural Studies. Minor in Global Studies



EXPERIENCE

Principal User Experience Designer | BLACKSKY

MARCH 2019 – PRESENT

- Evangelized and spearheaded user experience design at B2G/B2B company
- Championed and integrated agile & Lean UX processes into engineering team
- Sole UX designer at the company that led to successful IPO. Consistently reviewed as distinguished performer (Top 10%)
- Major influence for positive feedback from high paying clients about exceptional customer experience at company

UX Design Consultant | GRAVITY LABS

SEPT 2018 – MARCH 2019

- Consultant UX designer for a variety of core applications. Hired by company as in-house UX designer after successful demonstrations and contributions

UI/UX Lead | HUMANYZE

JAN 2017 – MARCH 2019

- UI/UX lead and web developer for a dashboard application at B2B company. Specialized in improving data visualizations using d3 charts, the Ember framework, and React libraries. Incorporated best practices for data visualizations from Tufte courses and Nielsen Norman UX conferences.
- 3D rendering/modeling of hardware products, collaborated with IDEO for Boston office entrance redesign, and assisted the marketing team with rebranding the company's website

Data Visualization Analyst | CITY OF BOSTON

AUGUST 2015 – JAN 2017

- Project lead for the Boston Fire Department. Main project was an application mapping safety concerns and potential hazards for firefighters called “Building Intelligence”. Project was featured in the Boston Globe, Economist, and Harvard University’s Ash Center.
- Analyzed datasets from Boston Public Schools, Office of Economic Development, Department of Neighborhood Development to create multiple dashboards, infographics, and visualizations to understand key performance indicators of improved residential life at the City of Boston.

GIS Researcher and Consultant | NYU & Luskin Center for Innovation, UCLA

JUNE 2013 – JUNE 2015

- Created map visualizations for NYU and New York City Department of Education’s project entitled “Strengthening the Research Architecture for High Quality Universal Pre-K (UPK)”, led by Drs. Cybele Raver and Pamela Morris
- Data visualization presented to Mayor De Blasio in the months of February to April 2015
- Edited and digitally drew geographic boundaries of water service areas in Los Angeles, numbering 228 regions. Created comprehensive Los Angeles County Water Atlas. Translated atlas into web application.
- Water Atlas featured in CityLAB, LA Times, and VICE News

Graphic Designer | ANALIA SABAN STUDIO

OCT 2011 – OCT 2012

- Assisted artist by drawing vectors of architectural room perspectives. Then lasercut these drawings on large painted canvas. Artwork showcased at exhibitions at the Hammer and LACMA museums



ADDITIONAL TRAINING

Nielsen Norman Group | Facilitating UX Workshops 2021, Human Mind and Usability 2018, UX and Agile 2018, Journey Mapping 101 2018

MIT | Data Science in Real Estate 2021, Tackling Challenges of Big Data 2015

Harvard University | Design Systems 2019, Dynamic Web Apps 2016, Quantitative Analysis 2016

Edward Tufte | Presenting Data and Information 2016



SKILLS

FRONT END | HTML, CSS, JavaScript (React, Ember, JS libraries: d3, Highcharts, Leaflet, Google Maps) Designed and developed loosine.com. Currently refactoring to utilize React.

GIS | ArcGIS, QGIS, Mapbox Studio

DESIGN | Figma, Sketch, Invision, Zeplin, Adobe XD, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Balsamiq

3D MODELING | Rhino, V-Ray, AutoCAD

DATA ANALYSIS | Python, R, SQL, Stata, SPSS, Tableau